



GIAMPIERO CANTONI

THE BUBBLE

Who Blew It up? How Did It Burst? How to Manage?

LA BOLLA

Chi l'ha gonfiata? Come è esplosa? Come cavarcela?

(2008), PAGES 195

“We are living in momentous and dangerous times.

But hope is not only a moral duty, it is a realistic cure.

Capitalism is either ethics or it is not”

The economic and political diary of a leading figure in Italian politics. An acute observer draws on his profound knowledge and first-hand experience of politics to offer a behind-the-scenes perspective on current developments in the Italian economy and financial world.

Giampiero Cantoni is a Senator of the Italian Republic. He is Vice-President of the Forza Italia group at the Senate and of the Treasury and Finance Commission. In 1992 he was knighted for his contribution to the economy. He has been appointed President to three different banking groups and has lectured and taught at several universities. In 1996 he began a new activity as economics and current affairs columnist for the press, including television. He has published extensively in the field of economic sciences. His publications include the volume *Le innovazioni nel sistema economico e finanziario*, Ipsoa 1986.



ROBERTO RUOZI

A JOURNEY THROUGH THE FINANCIAL MARKET WITH DR JEKYLL AND MR HYDE

VIAGGIO NEL MERCATO FINANZIARIO CON DR JEKYLL E MR HYDE

(2008), PAGES 120

A journey into globalized finance with an underlying assumption: if everyone expects the worst, eventually the worst will happen

An up-to-date insight into the crucial issue of state intervention in market disequilibrium: a problem of economic, social and political order, faced by all governments on a daily basis. An honest analysis of the exceptional times we are living in, but also an unconcerned call for trust: to those who hypothesize “the end of capitalism”, the author replies that this would simply be a mishap – however serious – along the way.

Roberto Ruozzi has had a distinguished career in teaching Economics at university-level (Milan Polytechnic, the Sorbonne in Paris and, from 1973, the Bocconi University in Milan, of which he was Rector for six years). He also works as a management consultant for companies and banks and provides business consulting particularly in the valuation of enterprises. President of the Italian Touring Club for five years, he is also an active member of several non-profit organizations and foundations, including the Verdi Foundation, a rest home for musicians.

